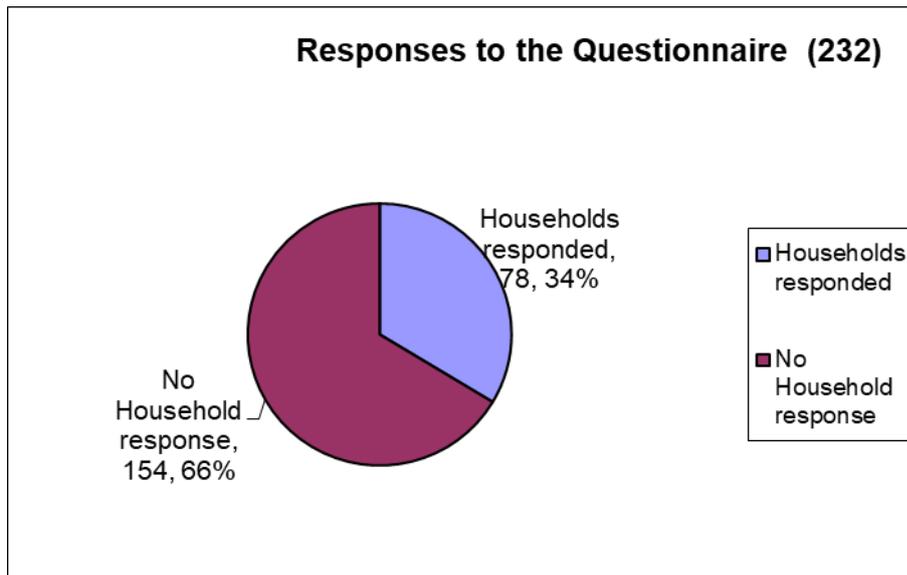


Brassington Village Shop Survey Results

June 2020

Summary of Responses

Number of questionnaires posted:	232
Total number of responses received:	78
% of household responses	34%



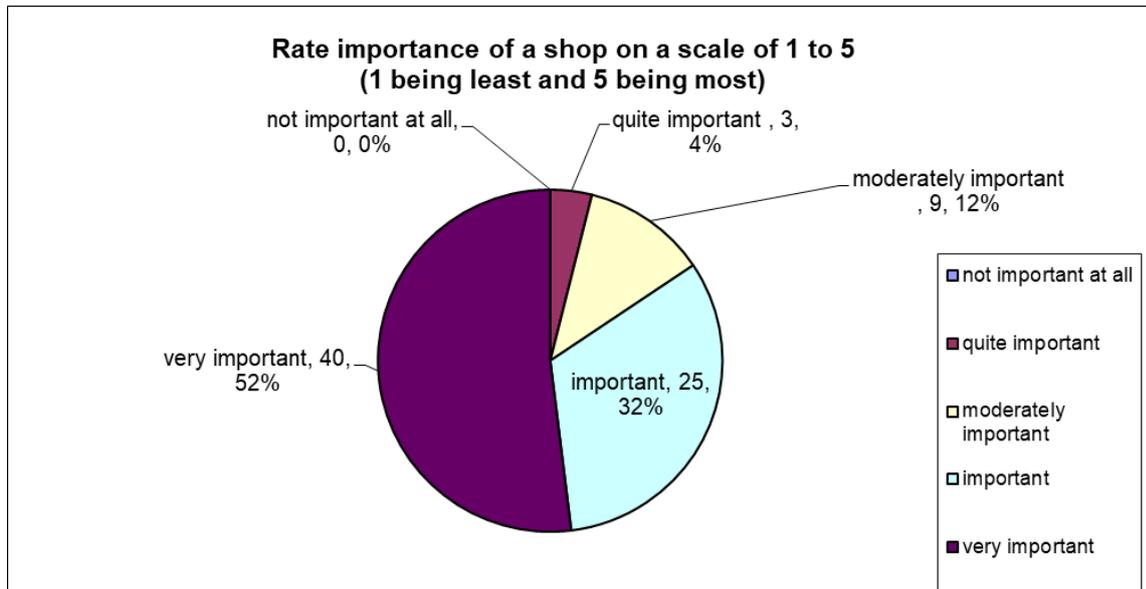
Q. If there was a shop in the village were opened in the village would you or anyone else in the household use it? **

Yes 77
No 0
Total 77

** One household did not answer this question, and would only use the shop on the proviso that the shop sells food grown in the Brassington and surrounding area.

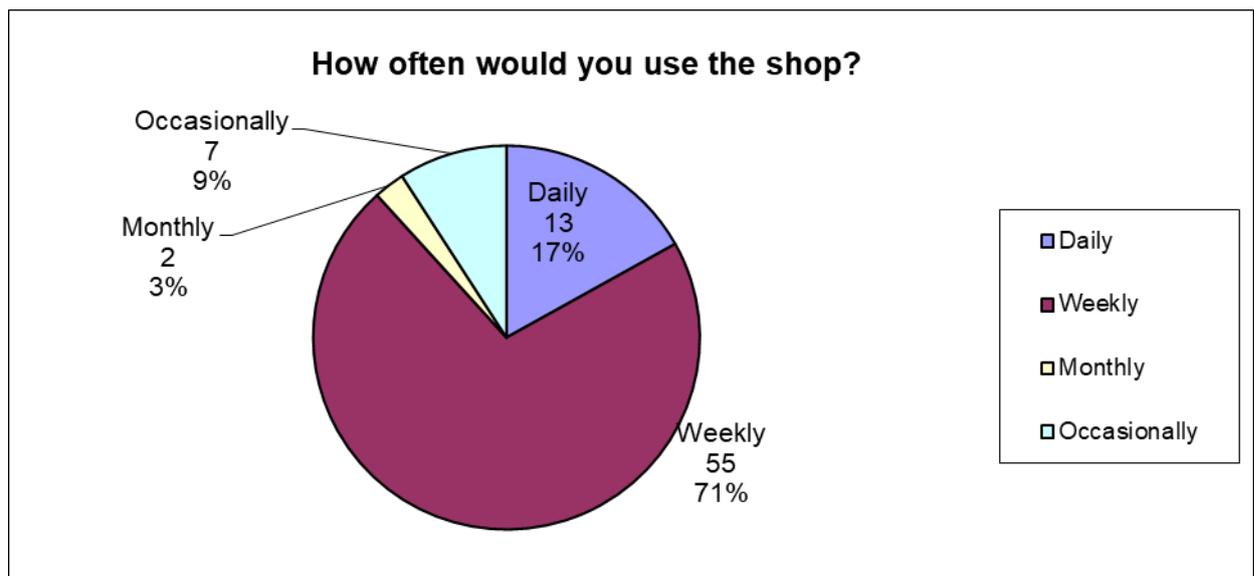
Q. Do you think it is important to have a shop in the village?
(1 = not important to 5 = very important) **

not important at all	0
quite important	3
moderately important	9
important	25
very important	40
total	77.00



Q. How often do you think you would use the shop? **

Daily	13
Weekly	55
Monthly	2
Occasionally	7



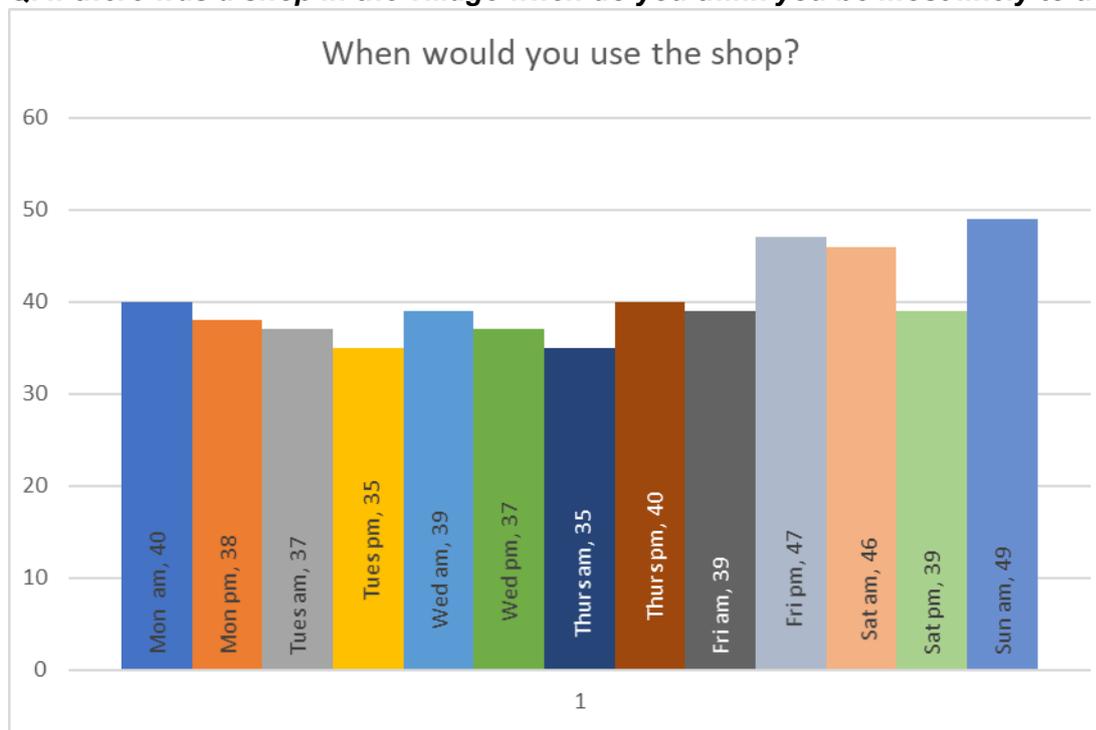
Comments:

Fortnightly – definitely more than once a month, but maybe not every week. (added to monthly figures)

Notes: other than this comment, if two boxes ticked the most frequent has been used.

** One household did not answer this question

Q. If there was a shop in the village when do you think you be most likely to use it?*



	Mon	Tues	Wed	Thur	Fri	Sat	Sun
am	40	37	39	35	39	46	49
pm	38	35	37	40	47	39	XXXXXXXX

Comments:

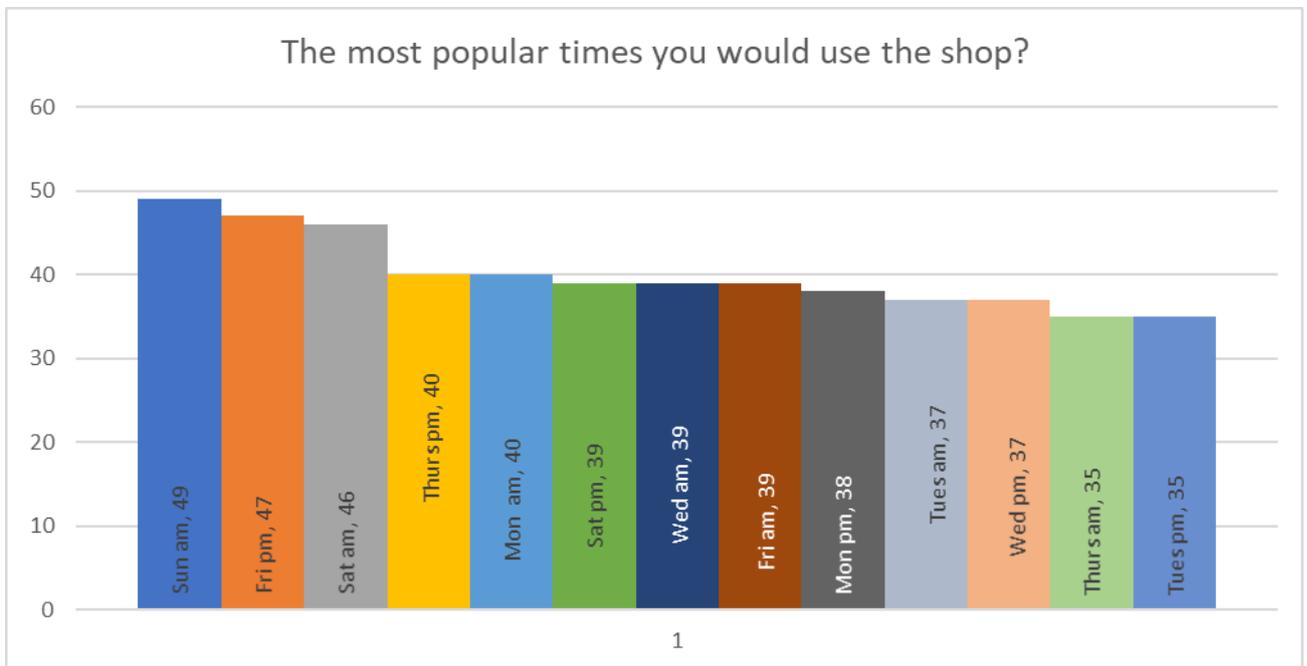
Either day above and times depending on what is required
 (Days) Not sure, but as I am at home most of the time, it could be any time – probably not Sundays.
 Maybe 2/3 times a week
 As and when it is open
 We would be flexible to the opening hours
 Outside of working hours most likely
 Don't know
 We could use it anytime as we are retired
 Could be anytime

Note: where responses have not been specific but very general (i.e. could use it anytime), these have been added as all times.

** One household did not answer this question

Q. When are the most popular times people would use the shop?*

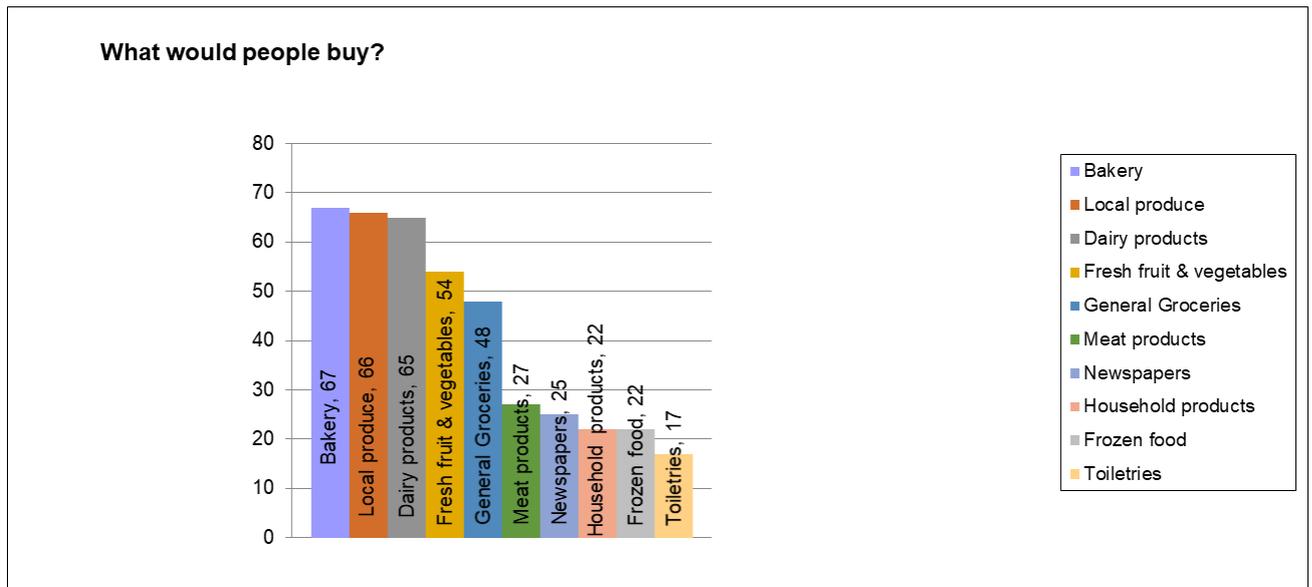
- Sun am
- Fri pm
- Sat am
- Thurs pm
- Mon am
- Sat pm
- Wed am
- Fri am
- Mon pm
- Tues am
- Wed pm
- Thurs am
- Tues pm



** One household did not answer this question

Q. What products would you be most likely to buy?

Bakery	67
Fresh fruit & vegetables	54
Dairy products	65
General Groceries	48
Meat products	27
Household products	22
Toiletries	17
Frozen food	22
Newspapers	25
Local produce	66



Comments:

Bakery: Fresh Sourdough bread ex Ashbourne Bakery
 Dairy Products: most days for milk etc.
 Dairy Products: Eggs
 Meat Products. Maybe bacon and sausage.
 Meat Products: (All) breakfast items, beans eggs etc.
 Local Produce: This would be a big draw and we would use it more if the produce ticked above was local.
 Local Produce: Definitely
 Local Produce: Would only be interested if it sold food grown in Brassington and surrounding area.
 Local meat, veg and bread
 Local Produce: If decent local produce e.g. local bread (e.g. The Loaf) local beer (e.g. Alwark ales) local veg
 Additional suggestions:
 Small x + wine selection
 Confectionary
 Small selection of stationery and cards

General Comments::

I think an area that a village shop can do well is the "refillable" items, preferably with "environmentally friendly" in mind. Suggest you look at an organisation called "Minimise" who have excellent products of this type. (cleaning, toiletries)

This survey has been done before and plans were made (check with Anna McGuire) which may save you some time.

Excess fruit and veg from allotments and gardens could be sold.

Lack of energy and time make it impossible to take on any other commitments at present.

Great idea and happy to support such an initiative, although likely to be absent from the village for 3 months in a year.

Passing trade necessary for viability – as Winster. Delicatessen model as Bonsall? Parking? Should liaise with Bentley's – no point competing. Focus on quality instead of quantity.

I have been volunteering at Kirk Ireton stable shop for 3 years, just one afternoon (Fri) every other or sometimes every week. A good way to meet people.

Great Idea!

We have 7 holiday lets up to 2 guests at a time who often ask for local shop for last minute items/food.

I think part-time hours would work well – once decided we all work with it.

Well done – it is a brilliant idea and I do hope it does get started eventually.

Welcome revisiting this subject but, the previous 5 shops in village have not been viable due to lack of support. The way it might work is if "Miners" had "essentials" available during pub opening hours and heavily promoted in holiday cottages.

(Yes, would use) if a good range of fresh produce, otherwise only occasionally.

Really good idea and good luck!!

Been tried and mooted before but will be very difficult to sustain. The "automatic" one we had at the Miners was the best idea, but was taken away because the lady at the Miners was intending to have a small shop, but after it was removed she moved away from the pub and village.

A shop would be extremely useful as our holiday cottage guests are frequently asking if there are any local shops in the village. Excellent idea!!!

There was a lot of support for a community shop in the 2015 community plan (see website (?) for info or Rog. This is a good idea – Well done for working for it.

An area for coffee and cake and somewhere to meet up and enjoy them – ice cream.

Making sure that the holiday cottages feature this in their welcome packs – will need to have good liaison so there is adequate stock during high season.

I am willing to assist in the shop but only available at weekends to cover emergencies as sometimes I have grandchildren to stay.

It would also be great to have a possible postal/courier point in the shop e.g. Hermes for collection etc. A small amount of stationery or cards would be good too. Looking forward to hearing about developments on this.

Maybe coffee/tea and cake sold in the mornings or some mornings would be nice (or even afternoons). If there was a specific day that fresh bread, pastries, pies and cakes were sold or ordered would be good.

Would love to use it for local veg and fruit, breads etc. and wine.

I have a lot of friends who cycle and they would love to stop off in the village for a cup of tea/coffee and a snack. Having this facility in the shop would increase footfall significantly. (even a tea machine)

Good idea, shop must be located central to visit with space reserved for pull up parking for elderly/disabled to collect goods.

Great idea. Couldn't believe there wasn't a shop here when we moved in – so perfect.

Consider:- click and collect FOC loans/swap library stock "Bluebell dairy" ice cream frozen food

We own a holiday cottage in the village which I know would be well used by our guests.

I have already indicated my interest in helping with this project. It's gonna be brilliant.

If there was coffee and wifi, I would probably hang around for a bit.

Why not bring another kiosk back that was brilliant and well used.

Would it be possible to have tea/coffee biscuits or cake served during some of shop hours? Is there still to be a post office? We are still hoping to resume tea and toast on a Thursday morning in the legion.

Coffee!!

As and when needed, would pm be best as can pop up when realising missing something for dinner? Sat and Sundays definitely am.

We've been thinking about this for the last 18 months since we moved in, so great. We'll help where and if we can. (Just a thought – walkers and cyclists always looking for a shop/drinkes etc. = profits) Well done and thank you.

I volunteered at national stone centre before lockdown. Would love to volunteer for our village.

I think a shop is a great idea! I order to succeed it will need to make the most of the local (village) trade and also appeal to the walkers and tourists. As you say there are lots of successful examples – Winster, Hartington, Ashford in the Water, Bonsall. If we go to the effort of setting one up, we should give it the best chance of success too. Thanks for suggesting.

A village shop needs to be open after work in an evening to be sustainable because people leave the village early and don't get back 'till evening because of the distanced travelled. Hope this helps. Good luck x

We have lots of visitors and holiday makers in Brass, who would also benefit from having a shop!

Weekend accommodation so not always here.

We think that a village shop would be an excellent addition to community life in Brassington and would benefit not just the village, but walkers, cyclists and holiday makers. It would also mean that people would not need to use their cars to do occasional shopping elsewhere, so an environmental benefit too. We would probably carry on doing our weekly family shop in Ashbourne but would use a village shop as often as possible as well.

"The Miners" has an ideal location within the village as it is fairly central and has parking available. I am sure that running a pub, is, in itself a full time and busy occupation, but might it be possible to run the shop as an adjunct for yourselves? We have often thought that "The Miners" is a different sort of pub from "The Gate" – might benefit from diversification: Pub, B&B, shop, café and information point). (I am not a businessman however, and you will understand the possibilities much better than I).

We wish you well in this venture and every success, when things get easier, in running the pub. You have already made a great contribution during these difficult times. We are lucky to have people like you and Mel and Tony, running two good pubs in the village.

(Yes to using shop) And also our holiday cottage guests

Will you be providing alcohol? If so, I think it is a good idea.

Much appreciated that you have taken the initiative. Thanks